

2012 ICT Expo

9th October 2012, 1pm - 8pm
Crowne Plaza Darwin

1:00pm	Expo Open	Grand Ballroom
1:15pm	Official Opening	Signatures Room
1:30pm	Keynote Address: Philip Belcher, NEC ‘Gaining Business Advantage from Unified Communications’ Like all new ‘technology catch phrases’ Unified Communications is being widely promoted but what is it and how does it contribute to your business/organization? Do the evolving technologies for unification of various communication applications such as telephony, contact centres, conferencing and collaboration, messaging, presence and mobile solutions make business sense? Philip will discuss strategies for organisations to take advantage of these evolving technologies to gain business benefit now and into the future.	Signatures Room
2:30pm	Keynote Address: David Healy, Nextgen ‘How Broadband is Enabling Business’ Learn the business drivers for enterprise and government networking, technology trends and opportunities, and the implications the NBN has for business and government networking.	Signatures Room
3:15pm	Nextgen Networks Workshop	Ambassador Room
3:30pm	Google Geospatial Workshop	Boardroom
4:00pm	OBM Keynote Address: Peter Carr, Longhaus ‘Talented Technology for Territory Business - 10 Top Tips to Get More Bang For Your Buck’ Find out why Australia’s SMEs need better ICT support. Learn how to get value for money with technologies such as cloud computing and discover the 10 tips from leading analyst and international CEO, Peter Carr.	Signatures Room
5:00pm	Google Search and Collaboration Workshop	Boardroom
6:00pm	Keynote Address: Rohan Fernando, Google Maps ‘Put Your Business on the Google Map’ Google’s Rohan Fernando will explain how many organisations are using Google Maps, Google Earth and geospatial technologies to drive productivity, develop new markets and create greater accessibility for customers to your products and services. This session will help business make better decisions in the use and benefits of information and technology.	Signatures Room
7:00pm	Networking drinks sponsored by CSG	Grand Ballroom
8:00pm	Expo Close	

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